



Immediate Release

TREETOPS LODGE, NEW ZEALAND – Winners of BEST Eco Lodge in Australasia and BEST New Zealand Luxury Lodge in prestigious World Travel Awards

(November 2009, Rotorua, New Zealand) After many months and a rigorous nomination and voting process in the 16th year of the renowned World Travel Awards, Treetops Lodge & Wilderness Experience, Rotorua New Zealand has been rewarded with two winning titles: WINNER: Australasia's Responsible Tourism Award and WINNER: New Zealand's Leading Luxury Lodge.

Known as the 'Oscars' of the global travel industry, the 16th World Travel Awards are recognised as the highest vote of excellence and are compiled from the opinions of 167,000 luxury Travel Experts from around the world.

The World Travel Awards President and Founder, Graham Cooke, commented on the awards, "today's winners have not only been recognised as the best in their region, but they have proved themselves to be the best in the World and the number one choice of travel professionals and consumers alike." He added, "They have remained focused on their long term objectives, and continued to deliver above and beyond the call of duty, setting an industry example."

This is first time that Treetops Lodge has appeared as top of two categories of this remarkable list of the World's best and with the lodge offering everything from guided walks amongst the indigenous 800-year-old forests to the newly launched Wild Food Cooking School, Treetops Lodge's guests have everything to gain.

John Sax owner of Treetops Lodge adds, "with the Lodge winning Australasia's Responsible Tourism Award combined with the title of New Zealand's Leading Luxury Lodge, we have gone on to prove once again that eco-friendly does not mean compromising luxury."

For more information or for graphics, contact Marketing Representative Karine Thomas on ++64 9 307 3633, or email karine@navigateoceania.com. Visit Treetops website at www.treetops.co.nz or call John Sax, owner Treetops Lodge on ++64 (0) 21 229 9001.

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Editors Notes:

- Treetops has won numerous awards including:
 - Winner of New Zealand's Leading Luxury Lodge award, World Travel Awards (2009)
 - Winner of Australasia's Responsible Tourism Award, World Travel Awards (2009)
 - Top 15 Resorts in Australia, New Zealand, and the South Pacific, Travel + Leisure (USA) 2009
 - #1 Best NZ Hotel 2009 Travel + Leisure (USA) Top 25 Hotels of the Year.
 - #1 Best NZ Hotel 2008 Travel + Leisure (USA) Magazine reader's award
 - Winner of Innovative Tourism Award, Leisure (USA) Magazine December 2008
 - Winner in Condé Nast Readers' Choice Awards (USA) 2007
 - Finalist-Virtuoso's Best of the Best environmental award 2007
 - Winner HM Awards in Sydney 2007
 - Grand Award Winner by Andrew Harper Hideaway 2007
 - Winner of Best in New Zealand by Andrew Harper 2007

- For more information on the World Travel Awards and Treetop Lodge's success please visit <http://www.worldtravelawards.com/winners2009-5>

- Treetops Lodge and Wilderness Experience is a member of Small Luxury Hotels of the World visit www.slh.com

- **Treetops Lodge & Wilderness Experience** is set in 2,500 acres of native forestry and located in the heart of New Zealand's world famous therapeutic thermal region and trout fishing capital, Rotorua. The Lodge with its elegant, architectural style derived from the country's pioneering past, and timber and stone finishes, echoes the beauty and simplicity of the great outdoors. Offering the ultimate in world class luxury accommodation, Treetops Lodge & Estate provides a sanctuary and haven with breathtaking scenic views. Treetops Lodge & Wilderness Experience offers seven streams, on-site fishing, four lakes, over 70 kilometers of hiking trails, mountain bike riding and horse riding.