



## Treetops NZ Scoop Major Awards

*HM's #1 NZ Regional Property, Virtuoso Finalist as Environment-Friendly Hotel*

Rotorua, New Zealand (September 2007).

Rotorua's Treetops Lodge & Wilderness Estate is New Zealand's #1 Regional Property, as announced at the 2007 HM Awards in Sydney, Australia.

Hosted and presented by leading industry magazine HM (Hotel & Accommodation Management), Treetops led 7 other luxury New Zealand properties including Huka Lodge, Blanket Bay and Wharekauhau Country Estate to win the award. The HM Awards is recognized as the leading award-giving body for the accommodation industry in Australia, New Zealand and South Pacific.

"This year's HM Award results embrace our desire to provide a seamless wilderness experience to those who visit Treetops Lodge & Wilderness Estate," said Treetops owner John Sax. "Such sincerity and enjoyment is delivered by our staff at Treetops to every guest we receive, so a special thanks to all the judges who recognized their efforts" John added.

Treetops Lodge & Wilderness Estate is a member of *Small Luxury Hotels of the World*, which also collected the HM Hotel Brand Management Company award for 2007.

A record number of entries were received in this year's HM Awards, with 30 leading travel writers and industry leaders deciding on the property categories. For more information on the HM Awards 2007, visit their website at [www.hmawards.com.au](http://www.hmawards.com.au).

### **Finalist, Virtuoso's 'Best of the Best' Environment Award**

Leading international travel network Virtuoso also named Treetops as finalist in the environment-friendly luxury hotel category at its annual 'Best of the Best' awards, announced in Las Vegas last week.

"Treetops is committed to its environmental efforts, from preserving natural surroundings, energy conservation, recycling, minimizing wildlife disturbance and promoting conservation. We would like to thank Virtuoso for this recognition, and hope that our efforts will serve as an example to other organizations building their own green initiatives," John said.

Award-winning Treetops Lodge & Wilderness Estate is set in 2,500 acres of native forestry and located in the heart of New Zealand's world famous therapeutic thermal region and trout fishing capital, Rotorua. Visit Treetops' website at [www.treetops.co.nz](http://www.treetops.co.nz).

For more information or for graphics, contact Karine Thomas on 64 9 307 3633 or email [karine@navigateoceania.com](mailto:karine@navigateoceania.com).

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**Editors Notes:**

- **Treetops Lodge & Wilderness Estate** is set in 2,500 acres of native forestry and located in the heart of New Zealand's world famous therapeutic thermal region and trout fishing capital, Rotorua. The Lodge with its elegant, architectural style derived from the country's pioneering past, and timber and stone finishes, echoes the beauty and simplicity of the great outdoors. Offering the ultimate in world class luxury accommodation, Treetops Lodge & Estate provides a sanctuary and haven with breathtaking scenic views. Treetops Lodge & Estate offers seven streams, on-site fishing, four lakes, over 70 kilometres of hiking trails, mountain bike riding and horse riding.
- **Treetops Lodge & Wilderness Estate** is a member of Navigate Oceania, a new collection of 25 inspired destinations and unique experiences from New Zealand's best boutique hotels and luxury lodges, an exclusive private island, villas, spa destinations, a luxury expedition-style cruise, and a private motor yacht. Our members are: Doubtless Bay Villas, Cable Bay; Cavalli Island Retreat and Spa, Cavalli Islands; Paihia Beach Resort and Spa, Bay of Islands; Bay of Island Lodge, Bay of Islands; Oceanic Discoverer; Mission Hills, Bay of Islands; Waipoua Lodge, Waipoua Forest; The Boatshed, Waiheke Island; Stafford Villa, Auckland; Cotter House, Auckland; Seafields, Whitford; Maungatautari Lodge, Cambridge; Hamurana Country Estate, Rotorua; Kawaha Point Lodge, Rotorua; Treetops Lodge & Wilderness Estate, Rotorua; Chalet Eiger, Lake Taupo; Greenhill the Lodge, Hawkes Bay; Wharekauhau Country Estate, Martinborough; The Bolton Hotel, Wellington; Ohtel, Wellington; Claremont Country Estate, Canterbury; Huntley House, Christchurch; Elm Tree House, Christchurch; Wapiti Park Homestead, West Coast; Matakauri, Queenstown; Takaro Spa Retreat, Te Anau. For more information on our experiences, visit [www.navigateoceania.com](http://www.navigateoceania.com).
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