

Takaro

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Takaro Wins at World Travel Awards '07 Te Anau Retreat is New Zealand's Leading Spa Resort

Bangalore, India (November 2007).

Takaro spa retreat has gained global recognition, being named *New Zealand's Leading Spa Resort* at the Asia, Australasia and Indian Ocean leg of the 2007 World Travel Awards.

"Winning a World Travel Award is one of the highest accolades a travel organization can achieve," said Sarah McCrum, Manager of Takaro. "We thank the organizers, sponsors and those who have voted for Takaro. We are proud to be included in such an elite group."

At the foot of the Southern Alps of New Zealand's South island, Takaro is a concept resort with unique and effective ways of relaxing and rejuvenating guests in its award-winning *Energy Clinic Spa* and Five Element Chalets, each selected to maximize personal reward. Surrounded by 3 million acres of World Heritage National Park, the spa resort nestles in a private 2000-acre river valley estate with uninterrupted views of the stunning Kepler Mountain Range.

Famous for its menu of unique multi-hand energy massages, including the extraordinary Ten Hand Massage, Takaro promises its guests the opportunity to experience total relaxation and inner peace utilising the personal energy profiles of I Ching, China's ancient Book of Changes. Taking the date, year and time of birth, an analysis is made to determine an individual's element balance. From this the consultant recommends which of the Five Element Chalets – Wood, Fire, Earth, Metal, Water - best supports their relaxation, health and wellbeing, and then prescribes the most effective treatments, activities and diet.

Established to acknowledge, reward and celebrate the enormous achievements in all sectors of the global travel industry, the third leg of the World Travel Awards was held at the majestic Leela Palace Kempinski in Bangalore, and attended by over 200 travel professionals, media and VIPs from around the world.

"We rededicate ourselves to providing cutting edge and innovative rejuvenation experiences for our guests," Sarah McCrum added.

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Editors Notes:

- **The World Travel Awards** were conceived in 1993 to acknowledge and celebrate excellence in the world's travel and tourism industry. Now in their fourteenth year, travel professionals and discerning travelers have come to regard the World Travel Awards as the very best endorsement that a travel product could hope to receive. With thousands of votes cast by travel professionals from 167,000 travel agencies, tour & transport companies and tourism organizations in over 160 countries across the globe, winning a World Travel Award has become one of the highest accolades a travel product or organization can achieve. World Travel Awards are especially coveted as, uniquely, the votes are cast globally by fellow professionals. With trophies awarded in over 1,000 different categories, the World Travel Awards are undoubtedly the world's most comprehensive awards celebration. Attended by top executives of winning companies, the events are highly regarded and well-established as a forum that brings together all areas of travel and tourism in recognition of their achievements.
- Domestic and international marketing and promotions of Takaro is managed by **Navigate Oceania**. For more information or for graphics, contact Karine Thomas on 64 9 307 3633, or email karine@navigateoceania.com.
- **Takaro is a member of Navigate Oceania**, a new collection of 26 inspired destinations and unique experiences from New Zealand's and Fiji's best boutique hotels and luxury lodges, an exclusive private island, villas, spa destinations, a luxury expedition-style cruise, and a private motor yacht. Our members are: **New Zealand:** Doubtless Bay Villas, Cable Bay; Cavalli Island Retreat and Spa, Cavalli Islands; Paihia Beach Resort and Spa, Bay of Islands; Bay of Island Lodge, Bay of Islands; Oceanic Discoverer; Mission Hills, Bay of Islands; Waipoua Lodge, Waipoua Forest; The Boatshed, Waiheke Island; Stafford Villa, Auckland; Cotter House, Auckland; Seafields, Whitford; Maungatautari Lodge, Cambridge; Hamurana Country Estate, Rotorua; Kawaha Point Lodge, Rotorua; Treetops Lodge & Wilderness Estate, Rotorua; Chalet Eiger, Lake Taupo; Greenhill the Lodge, Hawkes Bay; Wharekauhau Country Estate, Martinborough; The Bolton Hotel, Wellington; Ohtel, Wellington; Claremont Country Estate, Canterbury; Huntley House, Christchurch; Elm Tree House, Christchurch; Wapiti Park Homestead, West Coast; Matakauri, Queenstown; Takaro Spa Retreat, Te Anau. **Fiji:** Navutu Stars Resort. For more information on our experiences, visit www.navigateoceania.com.