



MEDIA RELEASE

Inspired Destinations. Unique Experiences. Navigate Launches Luxury New Zealand Guide

(June 2010), Auckland New Zealand. Released this week is the new Navigate Oceania 2010-11 directory, a 70-page luxury guide for those looking for the ultimate in boutique hotels, luxury lodges, spa, wilderness resorts and expedition cruising in New Zealand, Fiji and the Cook Islands. The directory provides quick and informative information on accommodations and unique experiences to their regions in a 'Must See, Must Do, Must Buy' format. The new directory also includes ideas for boutique high end Meetings and Venues, boutique weddings, private villa getaways, themed itineraries, and the launch of Navigates very own sustainable luxury tourism initiative named 'The Green Room'TM.

Navigate Oceania is a collection of 32 inspired luxury boutique destinations and unique experiences from New Zealand. The luxury accommodations and experiences are a collection of New Zealand and the Pacific's very best in luxury tourism.

Director of Navigate Oceania, Karine Thomas said, 'Navigates launch of our new directory is perfect timing, as we are experiencing an upturn again in New Zealand corporate small meeting venue requests, adding to what has actually been a great summer season for our clients. We are up near 15.2% in room nights from 2009/10 figures, yes this is predominately from the US market, but we have clear signs now that the New Zealand corporate market is using small luxury meeting venues again'.

The Navigate Oceania Collection is an extension of the successful specialist tourism marketing and public relations company Navigate South. Both brands were founded by New Zealander Karine Thomas in 2003. Returning to New Zealand after 18 years marketing international luxury hotels, and identifying the need for professional marketing consortiums in the New Zealand luxury market.

For more information or media enquiries, please contact Karine Thomas, Director at Navigate Oceania on ++64 9 307 3633, email karine@navigateoceania.com or view www.navigateoceania.com

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Editors Notes:

Obtain a Copy of the New Navigate Oceania Directory: A copy of the directory can be ordered by emailing info@navigateoceania.com and requesting a copy to be mailed or you can view the new directory on www.navigateoceania.com

- **The Navigate Oceania Collection** of inspired destinations and unique experiences from New Zealand and the Pacific's best boutique hotels and luxury lodges, an exclusive private island, villas, spa destinations, a luxury expedition-style cruise, and a private motor yacht. www.navigateoceania.com. Our members are: **New Zealand** Cavalli Island Retreat and Spa, Cavalli Islands; Paihia Beach Resort and Spa, Bay of Islands; Bay of Island Lodge, Bay of Islands; Cliff Edge Landing, Bay of Islands, Missionhills, Bay of Islands; Waipoua Lodge, Waipoua Forest; Takatu Lodge & Vineyard, Matakana; The Boatshed, Waiheke Island; Delamore Lodge, Waiheke Island; Stafford Villa, Auckland; Cotter House, Auckland; Seafields, Whitford; Kawaha Point Lodge, Rotorua; Treetops Lodge & Estate and The Pheasant House, Rotorua; Chalet Eiger, Lake Taupo; Tongariro Lodge, Tongariro National Park; Wharekauhau Country Estate, Martinborough; Bolton Hotel, Wellington; Edenhouse, Nelson; Split Apple, Abel Tasman; Claremont Country Estate, Canterbury; 36 Chester, Christchurch; Huntley Lodge, Christchurch; Elm Tree House, Christchurch; Release Private Retreat, Wanaka; Remarkables Lodge, Queenstown; **Fiji** Navutu Stars Resort, Yasawas; Royal Davui Island; Beqa Lagoon; **Cook Islands** Te Vakaroa Villas, Rarotonga. For more information on our experiences, visit www.navigateoceania.com.