



*Chalet Eiger*

## **Taupo Luxury Lodge Achieves Global 'Green' Accreditation**

**Taupo, New Zealand (November 2007).**

Chalet Eiger, Taupo's luxurious 5-Star Qualmark lakeside Lodge, has achieved prestigious *Green Globe Benchmark* status under the global Green Globe Benchmarking program. With this accreditation, the property is recognized as having the highest eco-friendly benchmarking and eco-sustainability policy in place.

Green Globe is a worldwide benchmarking, certification and improvement system assisting the international travel and tourism industry to attain eco-sustainability. It responds directly to major environmental problems facing the planet, including the greenhouse effect, over-use of freshwater resources and the destruction of biodiversity.


Chalet Eiger has picturesque views down to Lake Taupo and over to Mount Tauhara. It passed the strict requirements of a first-time applicant to become recognised as a *Green Globe Benchmarked Accommodation*. The property's five benchmarking indicators all exceeded Green Globe's *Best Practice Level*. Energy Consumption, Water Saving, Waste Recycling, Community Commitment and Community Contributions were all considered superior, an achievement highly commended by the global benchmarking organization.

"Chalet Eiger is a prime example of being committed to environmentally sustainable tourism," said Stewart Moore, CEO of Green Globe's management company, EC3 Global. "They have demonstrated through a variety of initiatives that the business and its employees can make a difference by reducing their environmental impact."

"The commitment they have shown by participating in the Green Globe program, and their benchmarking achievements, set examples for other businesses to follow," Stewart added.

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## Editors Notes:

- **Green Globe** is the worldwide Benchmarking, Certification and improvement system assisting the international travel and tourism industry to attain sustainability. Green Globe provides a certification system that responds directly to the major environmental problems facing the planet, including the greenhouse effect, over-use of freshwater resources and the destruction of biodiversity. Visit their website at [www.greenglobenz.org](http://www.greenglobenz.org). 
- **Chalet Eiger** is a 5-Star Qualmark purpose built luxury accommodation situated in picturesque Acacia Bay overlooking Lake Taupo and Mt Tauhara. The Lodge is Swiss-designed, utilising glass and open spaces for a light, airy environment. Four suites have private decks, automated touch-screen pads to control light, temperature and music, and super-king, super comfortable natural Huesler beds. International travellers will feel right home – not only does owner-host-chef and Slow Food movement advocate Hea Min Horvath serve a stellar range of dishes on a daily-changing menu, but she and husband Emil can also converse in 9 languages. Chalet Eiger is a Green Globe Benchmarked Accommodation. Visit their website at [www.chaleteiger.com](http://www.chaleteiger.com).
- Domestic and international marketing of Chalet Eiger is managed by **Navigate Oceania**. For more information or graphics, contact Karine Thomas on 64 9 307 3633 or email [karine@navigateoceania.com](mailto:karine@navigateoceania.com).
- **Chalet Eiger** is a member of Navigate Oceania, a new collection of 26 inspired destinations and unique experiences from New Zealand's best boutique hotels and luxury lodges, an exclusive private island, villas, spa destinations, a luxury expedition-style cruise, and a private motor yacht. Our members are: **New Zealand** Doubtless Bay Villas, Cable Bay; Cavalli Island Retreat and Spa, Cavalli Islands; Paihia Beach Resort and Spa, Bay of Islands; Bay of Island Lodge, Bay of Islands; Oceanic Discoverer; Mission Hills, Bay of Islands; Waipoua Lodge, Waipoua Forest; The Boatshed, Waiheke Island; Stafford Villa, Auckland; Cotter House, Auckland; Seafields, Whitford; Maungatautari Lodge, Cambridge; Hamurana Country Estate, Rotorua; Kawaha Point Lodge, Rotorua; Treetops Lodge & Wilderness Estate, Rotorua; Chalet Eiger, Lake Taupo; Greenhill the Lodge, Hawkes Bay; Wharekauhau Country Estate, Martinborough; The Bolton Hotel, Wellington; Ohtel, Wellington; Claremont Country Estate, Canterbury; Huntley House, Christchurch; Elm Tree House, Christchurch; Wapiti Park Homestead, West Coast; Matakauri, Queenstown; Takaro Spa Retreat, Te Anau; **Fiji** Navutu Stars Resort. For more information on our experiences, visit [www.navigateoceania.com](http://www.navigateoceania.com).