



A member of

NAVIGATE

experience a new world, Oceania

Princes Gate - 'One of the Finest' after gaining inaugural 5 Star Qualmark™ Assessment

Rotorua, New Zealand (August 2010)

Princes Gate - a hotel so good they built the city around it! Navigate Oceania's newest member and one of Rotorua's iconic and historic listed boutique hotels, has been recognised as one of the finest after receiving its first 5 Star Guest and Hosted Qualmark™ rating in their 2010 assessment.

Qualmark™ is New Zealand's tourism official mark of quality and this boutique hotel inaugural 5 Star Qualmark rating comes directly after the hotels refurbishment of its premier guest suites using New Zealand's iconic designer 'Trelise Cooper' newly launched range of soft furnishings.

Princes Gate is a palatial timber-built colonial hotel constructed in 1897 and rail-roded to Rotorua in 1917. Privately owned by the Marvelly family and masterfully restored it offers timeless hospitality in Rotorua's best and most convenient address. Guest rooms offer the style of yesteryear with today's sophistication.

Memories Restaurant serves outstanding a la carte meals under high-studded kauri wood ceilings and chandeliers; an opulent place to discover New Zealand's finest wines. A big casual bar also serves espresso coffee and The Club Room features regular cabaret dinners. High Tea is a specialty, served in inimitable Princes Gate style from early morning to late afternoon. Thermal and plunge pools plus sauna too.

Step outside and you are a few minutes from the CBD, two minutes from the lake front and right at Government Gardens, five acres of beautiful landscaping and lawns. A museum, art gallery Polynesian Spa (recommended) and 9-hole golf course too. Venture a little further and discover Rotorua's traditional Maori heartland, extraordinary trout fishing and thermal wonderlands. Much awarded, Princes Gate Hotel is a heritage destination choice that cossets you with hospitality, style and comfort you thought had gone out of fashion. Not here it hasn't...

Domestic and international marketing of Princes Gate is managed by Navigate Oceania. For more information or graphics, contact Karine Thomas on ++64 9 307 3633 or email karine@navigateoceania.com.

– END –

Editors Note:

Qualmark™ is New Zealand tourism's official quality agency. It is a government and private sector partnership between Tourism New Zealand and New Zealand Automobile Association. Qualmark licenses professional and trustworthy New Zealand tourism businesses to use the Qualmark 'tourism's official quality mark' to help international and domestic travelers select places to stay, things to do and ways to get around.

Princes Gate is a member of Navigate Oceania, a collection of inspired destinations and unique experiences from New Zealand and the Pacific's best boutique hotels and luxury lodges, an exclusive private island, villas, spa destinations, a luxury expedition-style cruise, and a private motor yacht. Our members are: **New Zealand** Cavalli Island Retreat and Spa, Cavalli Islands; Paihia Beach Resort and Spa, Bay of Islands; Bay of Island Lodge, Bay of Islands; Cliff Edge Landing, Bay of Islands; Missionhills, Bay of Islands; Waipoua Lodge, Waipoua Forest; Takatu Lodge & Vineyard, Matakana; The Boatshed, Waiheke Island; Delamore Lodge, Waiheke Island; Stafford Villa, Auckland; Cotter House, Auckland; Seafields, Whitford; Kawaha Point Lodge, Rotorua; Treetops Lodge & Estate and The Pheasant House, Rotorua; Princes Gate, Rotorua; Chalet Eiger, Lake Taupo; Tongariro Lodge, Tongariro National Park; Wharekauhau Country Estate, Martinborough; Bolton Hotel, Wellington; Edenhouse, Nelson; Split Apple, Abel Tasman; Claremont Country Estate, Canterbury; 36 Chester, Christchurch; Huntley Lodge, Christchurch; Elm Tree House, Christchurch; Release Private Retreat, Wanaka; Remarkables Lodge, Queenstown; **Fiji** Navutu Stars Resort, Yasawas; Royal Davui Island; Beqa Lagoon; **Cook Islands** Te Vakaroa Villas, Rarotonga. For more information on our experiences, visit www.navigateoceania.com.