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Immediate Release

New Zealand's Split Apple Retreat first in New Zealand to join 'HEALING HOTELS OF THE WORLD'

Abel Tasman, New Zealand (August 2011)

New Zealand's *Split Apple Retreat* located on the edge of the famed Abel Tasman National Park has been accepted as the first New Zealand member of *Healing Hotels of the World*. This exclusive network of 60 worldwide luxury hotels, resorts and retreats offers the highest standards of holistic health, healing and spa programmes.

Healing Hotels of the World has members in five continents, each sharing a natural passion to provide an authentic experience while educating guests on how to take care of their wellbeing during their stay and in the future. *Healing Hotels of the World* guests discover how to reconnect with themselves, experience new dimensions of wellbeing that lead to a life-long transformation and a healthier, happier and more balanced life.

At *Split Apple Retreat*, guests enjoy the ultimate wellness experience. Not just a spa, they will tailor-make a wellness program for you combining the talents of a culinary artist with the medical knowledge of a doctor whose primary focus over the past 15 years has been wellness and longevity. Not only will you feel totally rejuvenated and de-stressed, but you will be able to take home with you a number of practical ideas to enhance your life.

Split Apple owner and resident medical doctor Lee Nelson said "*Split Apple Retreat is not only a dream wellness destination for the discerning, but also an experience in practical wellness and longevity. Our acceptance of membership of Healing Hotels is a perfect partnership, as each member of this hotel group focuses on the health and wellbeing market – an increasing trend in the travel industry*".

Split Apple's guests are invited to relax and pamper themselves with pristine surroundings, private beach access, a saltwater pool on the deck, a spa, sauna, steam room and gym, massage, acupuncture, physical trainer, Pilates, tai chi, meditation guidance and other stress reduction therapies. Facials and body wraps are also available. Close at hand are some of the best bushwalks on offer in New Zealand – in the Abel Tasman National Park, secluded beaches, sea-kayaking, fishing, swimming with seals, and a helicopter service to access more isolated areas.

For more information visit www.splitappleretreat.com, for media enquiries contact Karine Thomas (Director) Navigate Oceania on ++64 9 307 3633, or email karine@navigateoceania.com.

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Editors Notes:

Split Apple Retreat

The retreat offers three exceptional meals a day based on functional foods, of which every ingredient is healthy, expertly prepared by a culinary artist and chosen to guide you towards greater health and vitality. The meals not only reflect each guest's individual preferences but also include only the very best regional ingredients – making delicious, gourmet delights. Thoughtful food cooking lessons and personalised wellness programmes by a world-renowned health professional are also available. www.splitapple.com

Healing Hotels of the World

Holistic health and wellbeing is at the core of the brand, *Healing Hotels of the World*. Members become part of a leading global collection of hotels, resorts and retreats offering holistic health and healing – membership is by invitation only. Guests get first hand experience in wellbeing and health – physically, emotionally, intellectually and spiritually – and get educated on how to take care of their wellbeing during their stay and in the future. View Split Apple Retreat's page:

<http://www.healinghotelsoftheworld.com/hotels-and-resorts/our-hotels/split-apple-retreat.html>

Split Apple Retreat is a member of Navigate Oceania, a collection of inspired destinations and unique experiences from New Zealand and the Pacific's best boutique hotels and luxury lodges, an exclusive private island, villas and spa destinations. Our members are: **New Zealand** Paihia Beach Resort and Spa, Bay of Islands; Bay of Island Lodge, Bay of Islands; Cliff Edge Landing, Bay of Islands; Waipoua Lodge, Waipoua Forest; Takatu Lodge & Vineyard, Matakana; The Boatshed, Waiheke Island; Delamore Lodge, Waiheke Island; Stafford Villa, Auckland; Cotter House, Auckland; Seafields, Whitford; 970 Lonely Bay Lodge, Coromandel; Rotorua; Treetops Lodge & Estate and The Pheasant House, Rotorua; Princes Gate, Rotorua; Point View Lodge, Taupo; Greenhill, Hawke's Bay; Wharekauhau Country Estate, Martinborough; Bolton Hotel, Wellington; Edenhouse, Nelson; Split Apple Retreat & Split Apple Hideaway, Abel Tasman; Huntley Lodge, Christchurch; Elm Tree House, Christchurch; Release Private Retreat, Wanaka; Te Kahu, Wanaka; Remarkables Lodge, Queenstown; **Fiji** Navutu Stars Resort, Yasawas; Royal Davui Island, Beqa Lagoon; Vomo Island Resort, Mamanuca Islands **Cook Islands** Te Vakaroa Villas, Rarotonga. For more information on our experiences, visit www.navigateoceania.com