



Immediate Release

New General Manager Announced for Luxury Paihia Beach Resort & Spa

(14th February 2011) International award-winning Paihia Beach Resort & Spa in the Bay of Islands is delighted to announce the appointment of Stephan Rudich as new General Manager effective immediately.

Stephan joins Paihia Beach Resort & Spa with an impressive list of personal achievements including managerial positions at a range of luxury hotels including Oceans Resort (Tutukaka), Mollies Boutique Hotel (Auckland). Stephan is strongly skilled in administration and project development, having held positions in hospitality consulting and project management companies, Tourism Holdings and S.R. Hospitality Consulting Ltd.

Stephan is a graduate of Hospitality Management from the Institution Hotellière Privée Sainte Anne in France and brings over 20 years experience in Michelin standard establishments from around France and the United Kingdom to the resort- named New Zealand's Leading Spa Resort at the World Travel Awards in 2010. Stephan will oversee the management of the resort, all guest liaisons and brings a keen interest in developing and implementing future projects at the property.

Stephan comments, "I am delighted to be on board. I have known this property since its opening and look forward to making Paihia Beach Resort & Spa internationally recognised as one of the top destinations in the Bay of Islands."

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Editors Notes:

More About Paihia Beach Resort & Spa:

This iconic destination has undergone a multi-million dollar refurbishment, underpinning its reputation as a showcase of style, innovation, and design. Ultra chic guest rooms have been fully renovated to feature panoramic views of the Bay of Islands, superior entertaining areas, large flat-screen TV, stereo systems, and French oak timber flooring. Each guest suite patio provides private space for in-room massage and for outdoor in-room dining. The pool deck invites hip outdoor resort living with relaxing day beds and access to the resort's Pure Tastes restaurant and to the fully renovated and expanded award winning spa La Spa Naturale.

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