



Immediate Release

Navigate Collection Advisory: Paihia Beach Resort & Spa

World Travel Awards Names the Luxury Paihia Beach Resort & Spa New Zealand's Leading Spa Resort

(October 2010, Bay of Islands, New Zealand). Announced this week at the red carpet event held at The Claridges Delhi, India - Northland luxury boutique hotel Paihia Beach Resort and Spa has been awarded **WINNER: New Zealand's Leading Spa Resort**.

This exclusive spa resort located beachfront in historic Paihia, features a 20 metre heated swimming pool, large Jacuzzi and four outdoor therapeutic light hot pools. Private sauna, private steam rooms and *La Spa Naturale*; an international standard Day and Hair Spa offering a full range of beauty and hair treatments, massages specialising in New Zealand organic products, and Vichy & Fusion showers. Recently the hotel went through a multi-million dollar inspired and stylish transformation and sets a new benchmark in international luxury for Paihia and New Zealand.

This year a phenomenal 185,000 industry members participated in the voting process which is both monitored and independently audited.

For more information on Paihia Beach Resort & Spa or graphics, contact Karine Thomas, Director at Navigate Oceania on ++64 9 307 3633 or email: karine@navigateoceania.com.

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Editors Note:

Since World Travel Awards 'burst' on to the international travel and tourism scene 17 years ago, the organisation has been making steady and significant, long term impact. It has taken a global lead on one of the most important aspects of travel and tourism – the quality customer experience. This is a key dimension, governing the overall success of companies and organisations. Separating the good from the outstanding, identifying companies that consistently excel beyond expectation and taking customer expectations to a new, unparalleled high. For more information on these awards visit world www.worldtravelawards.com

Paihia Beach Resort & Spa, Bay of Islands, New Zealand:

This iconic destination has undergone a multi-million dollar refurbishment, underpinning its reputation as a showcase of style, innovation, and design. Ultra chic guest rooms have been fully renovated to feature panoramic views of the Bay of Islands, superior entertaining areas, large flat-screen TV, stereo systems and French oak timber flooring. Each guest suite patio provides private space for in-room massage and for outdoor in-room dining. The pool deck invites hip outdoor resort living with relaxing day beds and access to the resort's Pure Tastes restaurant and to the fully renovated and expanded award-winning spa La Spa Naturale.

Paihia Beach Resort & Spa is a member of Navigate Oceania, is a member of Navigate Oceania, a collection of inspired destinations and unique experiences from New Zealand and the Pacific's best boutique hotels and luxury lodges, an exclusive private island, villas and spa destinations. Our members are: **New Zealand** Cavalli Island Retreat and Spa, Cavalli Islands; Paihia Beach Resort & Spa, Bay of Islands; Bay of Island Lodge, Bay of Islands; Cliff Edge Landing, Bay of Islands; Bay of Islands; Waipoua Lodge, Waipoua Forest; Takatu Lodge & Vineyard, Matakana; The Boatshed, Waiheke Island; Delamore Lodge, Waiheke Island; Stafford Villa, Auckland; Cotter House, Auckland; Seafields, Whitford; Kawaha Point Lodge, Rotorua; Treetops Lodge & Estate and The Pheasant House, Rotorua; Princes Gate, Rotorua; Chalet Eiger, Lake Taupo; Tongariro Lodge, Tongariro National Park; Wharekauhau Country Estate, Martinborough; Bolton Hotel, Wellington; Edenhouse, Nelson; Split Apple and Split Apple Hideaway, Abel Tasman; Claremont Country Estate, Canterbury; 36 Chester, Christchurch; Huntley Lodge, Christchurch; Elm Tree House, Christchurch; Release Private Retreat, Wanaka; Remarkables Lodge, Queenstown; **Fiji** Navutu Stars Resort, Yasawas; Royal Davui Island; Beqa Lagoon; **Cook Islands** Te Vakaroa Villas, Rarotonga. For more information on our experiences, visit www.navigateoceania.com.